

Case studies



ENERGY PROVIDER

Your customer from time to time checks on your website details of his bill, but he never remembers his login and password. When you decide to use PhoneID your customer will never have this problem. You show on the login page the phone access number and the user has access to his profile directly after a phone call.



ECOMMERCE

Your customer can login to this account without a username and password. When he clicks login button you show him a phone number to dial. After he makes a call, PhoneID recognizes his phone number and sends it to you. You can redirect the user to his profile or basket.



BANK

Security is critical for the internet banking. A lot of banks are using hashed passwords for user authentication and one-time-passwords via SMS for transactions authorizations. Both methods are not convenient, SMS is expensive and has low delivering quality. PhoneID gives you completely new way of user authentication and transaction authorization. When your customer logs in to the web service he sees a phone access number, dials this number and enter 4-digits PIN. It's all - he is inside your internet bank. When he makes a transaction you show him the next access number for authorization of transaction (now without PIN, only a phone call).

PHONEID offers your:

- ♥ maximum security
- ♥ universal authentication channel
- ♥ convenient of your customers
- ♥ minimum investment
- ♥ flexible business model

PHONEID



secure your customers
secure your business

Dynamic growth of the digital economy causes new challenges in the area of digital identity. A growing number of internet accounts and increasing requirements for password complexity cause that customers use the same and the simplest passwords for multiple services. At the same time rapidly growing the number of internet attacks and scams digital identity. In effect of this it generates huge losses - both for users and for businesses.



PHONEID not only meets the highest level of trust in digital identity (EU Directive eIDAS), but is also simple and convenient to use, which is extremely important for the end user. Unlike other solutions PHONEID can be implemented on mass market with minimal investment, since it is available for any, even the simplest cellular phone, without the data plan. At the same time, PHONEID is compatible with all latest technologies like NFC, QR code or biometry. Phoneid is not only an optimal solution for user's identity verification, but also for user identification what is completely new on the market. A huge advantage of this solution is also possible to provide a one uniform method of authentication across all channels of contact with customers: website, mobile app, call center and also physical points of contact.



Are you doing enough to secure your customer?

How does it work?



1

click login button



2 of 5

people had an accounts hacked last year

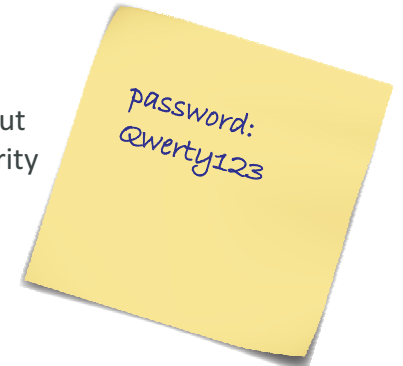
2

Scan the QR code or dial the number you see on the screen



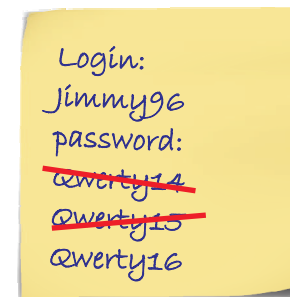
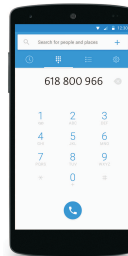
8 of 10

are worried about their online security



3

Enter your PIN or say your password



7 of 10

people no longer trust passwords to protect their online accounts

4

You are logged!



This is easy and secure!

<http://phoneid.co>
contact@phoneid.co

